



BTEC: Building a Foundation of Future Growth for Biomass Thermal in America

First Annual Membership Meeting - November 18, 2009

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Welcome

- Why was BTEC formed?
 - Accomplishments and progress to date
 - Membership
 - Program
 - Policy
 - Outreach
 - Administrative
 - Plans for the coming year
 - Acknowledgements
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Why was BTEC formed?

- Needed broad representation for full range of biomass thermal technologies/feedstocks
- Recognition in federal/state energy policy
- Parity with other RE technologies
- Need for industry to organize around common objectives to accelerate growth opportunities: a rising tide floats all boats!
- Build stronger alliances with allied interests – here and overseas
- Help America address our energy challenges!

What have we accomplished to date?

- Formed the organization – no small task!
- Very active board – six meetings in DC
- Raised over \$200K in six months to support operations/govt affairs
- Built diverse and growing membership (during tough economy)– 26 states and 4 foreign countries
- Affiliations and partnerships – domestic and foreign (e.g. PFI, AFGH, BI, Biomass Magazine)

What have we accomplished to date?

- Robust and capable govt affairs effort – tremendous progress in raising awareness and moving priorities
- Legislative Roundup
- Obama Administration relationships: EPA, DOE, USDA
- Representation in policy roundtables, e.g. 25x'25 National Wood Energy Roadmap, Thermal RE Roadmap, BCC
- Opportunity notices: state and federal

What have we accomplished to date? (Part 2)

- Communication to members: e-newsletter
- Representation and speakers at multiple meetings/trade shows: US and Foreign
- Fact sheets and resources, news
- Outreach to other trade organizations: biomass & other renewable energy
- Media and publicity: BI, Biomass Magazine, REW
- Regional identity and relevance (e.g. 2010 HeatNE, possible effort in northcentral)

Plans for 2010 and Beyond

- Policy: Increased resources in govt affairs, stronger attention to state level policy; increased focus on regulatory issues
- Research: e.g. economic impact analysis
- Education/Outreach: better communication to members, solidify work with external interests/affiliates
- Regional representation: formation of “chapters”
- Strengthened financial base through increased membership, diversification of revenue sources beyond dues

Many thanks to the following:

- Board of directors and sustaining members
 - New members
 - TTC Staff: Jeff, Kyle, Emanuel
 - Our lobbyists: Pat Rita and Jack Ferguson
 - Media who've given us vital exposure, e.g. BI
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